

## AGENDA. REPORT. SWOT ANALYSIS

### *Your Library - Your Progress*

*The Goals of the National Libraries Awareness Day:*

- Promoting information resources, library services and products for formal, non-formal and lifelong learning;
- Raising awareness of the role and functions of libraries in educational institutions: universities, high schools, general schools, colleges, vocational schools;
- Involve authorities in solving the difficulties faced by libraries: modest funding, the acquisition of information resources, access to databases, the need to renew technical equipments, the convenience of users in library spaces, including those with special needs, payment of librarians.

### AGENDA

[http://libruniv.usarb.md/images/pdf/proiect\\_LNSS/2018/LIBRARIES-NATIONAL-DAY.pdf](http://libruniv.usarb.md/images/pdf/proiect_LNSS/2018/LIBRARIES-NATIONAL-DAY.pdf)

**LIBRARIES NATIONAL AWARENESS DAY**  
**USARB SCIENTIFIC LIBRARY**  
*Your Library - your progress*

**APRIL 23**

- INAUGURATION OF LIBRARIES NATIONAL AWARENESS DAY
- CENTRAL PUBLIC AUTHORITIES REGARDING LIBRARIES ROLE IN THE SOCIETY – Librarians national meeting
- Participation in National Contests: The Best Librarian of the Year and The Best Works in the field of library and information science
- ACADEMIC RESEARCH OPPORTUNITIES
- Editorial Universitaria Saloon: The works of teachers and librarians published in 2017
- Research4Life, OpenEdition, OpenEdition Journals, OpenEdition Books, Hypotheses, Calenda, ASTM International Standards and Web of Science, Zenodo and SEEOL
- Mendeley, EndNote, Zotero - Managing your references
- WE ENSURE THE VISIBILITY OF USARB RESEARCH
- Zenodo European Repository (Mihaela Staver) - <https://www.youtube.com/watch?v=WW9TVerAbIU>
- The CEEOL database (Liliana Ababii) - <https://www.youtube.com/watch?v=4B35xJAiWyc>
- Open Library (Irina Zaldogaeva) - <https://www.youtube.com/watch?v=RfHfUic9ys4>
- Institutional Repository ORA USARB (Natalia Culicov) - <https://www.youtube.com/watch?v=R76yylQ6C3>
- Interactive information platforms: Calameo, ISSUU, Scribd, Slideshare (Elena Turcan) - <https://www.youtube.com/watch?v=HS49UJOfb0h>
- Digital Library eLIBRARY.ru (Olga Dascal) - <https://www.youtube.com/watch?v=0CX9cV1728>
- We urging you to read the book / magazine - <https://www.youtube.com/watch?v=Xz9NhhvPVR6g>
- Massive Open Online Course & Online Learning (MOOC) - Support to complement traditional education

**APRIL 24**

- PARTICIPATING IN THE AAP SCIENTIFIC LIBRARY EVENTS AND MASTER-CLASS „BECOME A BETTER TEACHER, EFFECTIVE TEACHING METHODS USING ICT”
- Angela REPANOVICI, PhD, professor, Transilvania University of Brasov, Romania
- Manolis KOUKOURAKIS, PhD, Director of the Library of the University of Crete, Greece.
- MARKETING
- Fliers, posters, calendars, TV-clips, informations, Program
- Mass media: USARB, ABRM websites, magazines: Magazin Bibliologic, Bulletin ABRM (IAIR Bulletin), Bibliourvremstva ABRM, Confluente Bibliologic, TV ground floor: <http://bs.usarb.blogspot.md/>, <http://filialabrm.blogspot.com/>, <http://bsusarbprofesional.blogspot.md/>, YouTube, Facebook, Twitter, Google+

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### REPORT -

[http://www.libruniv.usarb.md/images/pdf/proiect\\_LNSS/2018/NAD\\_2018\\_en.pdf](http://www.libruniv.usarb.md/images/pdf/proiect_LNSS/2018/NAD_2018_en.pdf)

On April 22, the AAP and USARB project teams, European observers: Dr. M. Koukourakis, director of the Univ. from Crete, Greece; dr ing. A. Repanovici, Univ. Transylvania, Brasov, Romania together with Dr. C. Jaliu, Dr. ing. C. Coman, Dr. C. Druga, Dr. I. Șerban, met to analyze the action plan regarding the National Awareness Day 2018 in the Republic of Moldova.

Representatives from Bălți: E. Harconița, Director, L. Mihaluța, Deputy director, I. Afatin, Deputy director of Computerisation service, V. Topalo, chief librarian, participated in the Inauguration of the National Library Awareness Day, held on April 23, 2018 at the AAP Scientific Library in

Chisinau. The event was attended by: O. Balan, Rector, R. Sobieski-Camerzan, director SL AAP, Dr. M. Koukourakis University of Crete, Greece, Dr. ing. A. Repanovici, Transilvania University, Braşov, Romania, together with Dr. C. Jaliu, Dr. ing. C. Coman, C. Druga, Dr. I. Şerban; C. Gherman, representative of the Erasmus + National Office, Dr. S. Ghinculov, President of REM Consortium, Dr. I. Cojocaru, IDSI Director, teachers, students and librarians.

The agenda of the event included aspects of monitoring the LNSS Project. Elena Harconita, presenting the *LNSS Project Progress in Moldova*, <https://www.youtube.com/watch?v=3EactBUfzsU>, ( minutes, 57, 24), in which were emphasized social, economic effects and sustainability of the LNSS Project in modernizing librarians' knowledge and reforming libraries by diversifying services and strengthening institutional capacities.

Also, USARB Project team participated in the master-class “*Become a better teacher. Effective teaching methods using ICT*”, presented by Dr. A. Repanovici and Dr. M. Koukourakis.

On the same day at the National Library of Moldova took place the Gala of Laureates of the National Awards GALEX (8th edition), established by the Librarians League of the Republic of Moldova. This Prize signifies modernity, quality and prosperity in the Librarianship field. Elena Harconiţa, Director of Scientific Library USARB was awarded the GALEX National Prize for “**The Best Project to promote the image of the library**”: testimony and a crystal parallelepiped with a clock and a cube embedded - the logo of the National Library on all sides. The GALEX annual awards aim to promote and stimulate the work of librarians and individuals or legal persons who support the development of the library as a strategic information-based structure.

On 24 April, the USARB librarians were present at the Workshop “Research Data Management” within the framework of the the *Project “Modernization of academic library services in Moldova”* funded by the *Norwegian Cooperation Programme* in Higher Education, developed in partnership between Academy of Economic Studies of Moldova, University of Bergen, Norway, Transylvania University of Brasov, Romania and 18 university libraries from Moldova.

These two professional days were preceded by:

- a delegation of six SL USARB librarians participated in the International Symposium on “**Contribution of the library to promoting cultural diversity in the Romanian space**”, held on april 20-21, 2018 at the Suceava University, Romania. “**Library National Awareness Day 2017**” in Republic of Moldova was made at the plenary session by Valentina Topalo, focusing on events organized within the LNSS Project. Within the sections and in the plenary of the Symposium, papers were presented by authors from Romania, Moldova, Ukraine and Italy. So, the information on the LNSS Project had a much wider audience;
- a round table of students from the Wefare Work specialty - **Access to education of young people with disabilities in Moldova focusing on university education**, the key speaker being Dr. Valentina Pritcan, Associate Professor USARB, Member of the Expert Group on H
- presentation of teachers and librarians works published in 2017 in the *Saloon Universitaria*;
- on-line topic exhibitions with about 2000 documents about: **The university librarian-trainer, counselor, partner in education and research** [http://tinread.usarb.md:8888/tinread/fulltext/expo\\_tem8/bibliotecar.pdf](http://tinread.usarb.md:8888/tinread/fulltext/expo_tem8/bibliotecar.pdf);
- **Reprezentative printing works of the 18th century in the SLUS ARB collection** <https://www.slideshare.net/libruniv/elena-cristian>;
- **Visual History: Historical Encyclopaedias in Images** (from the USARB Bibliographic Reference Office collection);
- Actions to promote the Book, Open Education, Open Access to capitalize on scientific and cultural resources by applying new forms of work and access to information, and for t  
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promoting through the USARB website and blogs, social networks: YouTube, Facebook, Issuu, Google+, etc., have been developed 7 video-spots:

- ✓ Massive Open Online Course & Online Learning (MOOC) – Support to complement traditional education (Valentina Topalo) - <https://www.youtube.com/watch?v=frojhrek6dg;>
  - ✓ Zenodo European Repository (Mihaela Staver) - <https://www.youtube.com/watch?v=WW9TverAblU;>
  - ✓ Institutional Repository ORA USARB (Natalia Culicov) - <https://www.youtube.com/watch?v=R76yy1Q6Ci;>
  - ✓ Digital Library eLIBRARY.ru (Olga Dascal) - <https://www.youtube.com/watch?v=OCXi9cVI728;>
  - ✓ Open Library (Irina Zalâgaeva) - <https://www.youtube.com/watch?v=RIFHJic9ys4>
  - ✓ Interactive information platforms: Calameo, ISSUU, Scribd, Slideshare (Elena Țurcan - <https://www.youtube.com/watch?v=HS49UDfbfoM;>
  - ✓ CEEOL database (Lilia Ababii) - [https://www.youtube.com/watch?v=4I3iSxJAIWw.](https://www.youtube.com/watch?v=4I3iSxJAIWw)
- promoting national and international databases in support of scientific research: Research4Life, Open Edition, Open Edition Journals, Open Edition Books, Hypotheses, Calenda, ASTM International Standard, Web of Science, Zenodo and CEEOL;
  - From April 17-27, 2018, the Continuing Development Section of Moldova State University, in collaboration with the USARB Scientific Library organized in Balti the short course The Bases of Library and Information Sciences (75 hours) and Current Trends in Libraries from the Republic of Moldova, attended by 59 university librarians, school and public libraries from 15 Northern districts and Balti mun. In the curriculum of the course, Balti university librarians (the national trainers) promoted aspects of the LNSS Modules for the Collections Development, Information Literacy, Marketing and National Awareness Day on Libraries;
  - Another opportunity to promote NAD 2017 - 2018 project was at the professional meeting of 40 other school librarians responsible for the activity of school libraries from Education Directorates from North who were informed about some opportunities of the LNSS Project, including the importance of the National Library Awareness Day,
    - An original Questionnaire were offered to users in these days: on a banner were pasted messages with opinions on printed and electronic books, libraries, librarians, access to information. Here are some suggestions:
      - ✓ “The library of Alecu Russo Balti State University is one of the largest libraries, one of the best libraries in Moldova. Just as you go into the library it's already getting nice and warm, very cozy. All the librarians are very educated people. They are people with a capital letter. They always greeted the users with a warm and sincere smile”
      - ✓ “The library is the source of information, where users find everything they need. We thank librarians for their work and we wish them success and new achievements!”
      - ✓ “A bright library with much energy with much love and quietness”.

The promotion of the Library has ensured collaboration with various partners from the Republic of Moldova - Ministry of Education, Culture and Research; The Association of Librarians from the Republic of Moldova, international organizations: UN, EU, NATO, USAID, Information Society Development Institute, public institutions and universities and pre-university education in the country, academic environment, mass media. During the whole period, the online service News / Events / Exhibitions were provided non-stop.

## SWOT ANALYSIS

### ***Strengths:***

- Wide promotion of the role and importance of the Library in society;
- Promotion of the LNSS Project and other Projects in which the USARB participates, the opportunities created to strengthen institutional capacities and improve the quality of training;
- Support by the Rectorate, Faculties, Departments;
- Active, creative and emotional participation of librarians in the USARB events, faculties and departments;
- Qualified librarians, 91% being holders of the professional qualification categories;
- Demonstrating librarians' capabilities and library opportunities for training, research, lifelong learning;
- Attract users to reading, training, research, posting works in open access..
- Learning opportunities and access to USARB's databases, services and products for formal education and lifelong learning;
- Information on new library services: shared catalog on the Ex-Libris Primo platform; Institutional Repository Open Research Archive - ORA USARB; Independent Course of the Bases of Information Literature; initiating the Academic Writing Center;
- Open and stimulating educational climate through interpersonal relationships, a friendly atmosphere for all categories of users;
- Collaboration and realization of educational and research partnerships, including pre-university education libraries in Northern Moldova, 15 districts and Balti municipality;
- Meeting and communicating with interesting, new personalities: booksellers, ambassadors, representatives of NGOs;
- Enhance users' sense of belonging to Library values.

### ***Weaknesses***

- Limited budget;
- Poor attention from the Ministry of Culture, Education, Research;
- The indifference of some teachers and students;
- Uncertainty and mistrust of colleagues in small libraries for inclusion in NAD activities;
- Marginalization of libraries and librarians in pay, hence their indifference;
- Lack of initiatives and passivity of randomly employees in libraries structures.

### ***Opportunities:***

- The spreading of the effects of cultural, educational and scientific activities;
- Scientometry services increasingly requested by teachers: Web of Science, Scopus, Publish or Perish, Google Scholar, IBN;
- Increasing the number of visitors on the Library site;
- Promotion of events and services in the social networks, media and university site and USARB - attracting potential and virtual users;
- Strengthen the status of library, librarian in society;
- Networking and cooperation with other libraries and stakeholders;
- Popularizing the book and reading as one of the ways of learning, knowing, and loisir;
- Exchange of good experiences and practices;
- Increasing the quality of the partnership, of the community support for the development and support of the educational and scientific act;
- The possibility for all persons, including non-specific users and those with special needs, to participate in training, research and information in various forms.

***Threats:***

- Insufficient awareness of the academic community on the strategic role of the library as a partner in education and research;
- The time crisis of teachers, master students, students, pupils followed by decreased interest in the library, the conservatism of some;
- Non-attendance of representatives of the Ministry of Culture, Education, Research in this year's NAD event;
- Lack of sponsorship, modest investments in libraries and librarians.

Team Project : *Elena Harconița, Aculina Mihaluța, Valentina Topalo, Igor Afatin*