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## **THE SCIENTIFIC LIBRARY USARB**

**2019 - THE YEAR OF PROMOTING THE LIBRARY IMAGE  
IN COMMUNITY**

### **INVITATION - PROGRAM**

**WORLD BOOK  
AND COPYRIGHT DAY**

**LIBRARIES NATIONAL AWARENESS DAY**

**LIBRARIAN DAY  
IN THE REPUBLIC OF MOLDOVA**



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*April 23*

## LIBRARIES NATIONAL AWARENESS DAY INAUGURATION

Participating in national competitions: **THE BEST LIBRARY OF THE YEAR AND THE BEST WORKS IN THE FIELD OF LIBRARIANSHIP AND INFORMATION SCIENCES, THE BEST BLOG / SITE, THE BEST MODERN LIBRARY SERVICE**

### ONLINE AND TRADITIONAL BOOK EXHIBITIONS: HISTORY OF THE BOOK, LIBRARY AND LIBRARIAN

- ▲ **The university librarian - trainer, counselor, partner in education and research:** <http://libruniv.usarb.md/index.php/ro/noutati/112-evenimente/evenimente-2018/409-bibliotecarul-expo-online-2018>
- ▲ **EDITORIAL UNIVERSITY SALOON: Teachers and librarians works published in 2018**  
*Bibliographic Information and Research Room*
- ▲ **Jubilee books in 2019**  
*Reading Room No. 2 Philological Sciences*
- ▲ **Storage of human intelligence**  
*Loan Hall no. 1 Scientific papers, fiction Loan Hall no. 1*
- ▲ **The book - the exchange of ideas beyond the limits of space and time**  
*Reading Room No. 4 Documents in Foreign Languages*
- ▲ **Legal frame of copyright protection in Republic of Moldova**  
*Reading Room No. 1 Social and Economic Sciences*
- ▲ **Authors, book titles offline and online which will mark you in the future (the Mediateque collection)**

*Mediateque*





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*April 24*

## **ENSURING ACCESS TO NATIONAL AND INTERNATIONAL INFORMATION RESOURCES**

- ▲ **New information resources and services integrated on the Scientific Library website**

*Information Literacy Center*

*Book-Cafe* **with Bălți poets**  
*The Book Club*

### **MARKETING**

**Posters, TV clips, information, Program**

**Mass-media: USARB, magazines: Magazin Bibliologic, Revista ABRM, Biblio-universitas@ABRM.md, Confluente Bibliologic; TV (ground floor )**

**<http://bs-usarb.blogspot.md/>, <http://filialabrmbln.blogspot.com/>,  
<http://bsusarbprofesional.blogspot.md/>,  
YouTube, Facebook, Twitter, Instagram**

