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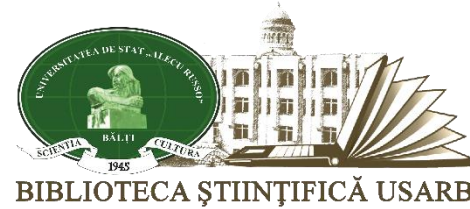
YOUR LIBRARY - YOUR PROGRESS

National Awareness Day on Libraries third edition

PROJECT TEAM OF SLUSARB: ELENA HARCONIȚA, LINA MIHALUȚA, VALENTINA TOPALO



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Library Network Support Services

GOAL

- **Raising awareness of the academic community on the USARB Scientific Library opportunities to support educational process, scientific research and lifelong learning.**
- **Promoting books, the reading habits, new collections development strategies, innovative services, efficient search and use of information necessary for training and research, promoting special electronic resources for the university, including databases, the formation of positive perceptions about the library and librarians.**



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BIBLIOTECA ȘTIINȚIFICĂ USARB



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WHEN?

April 23, under the aegis of Year 2019 - THE YEAR OF PROMOTING THE IMAGE OF THE LIBRARY IN THE COMMUNITY

WHERE?

USARB Scientific Library, Bălți, Republic of Moldova



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THE SCIENTIFIC LIBRARY USARB


2009 - THE YEAR OF PROMOTING THE LIBRARY IMAGE IN COMMUNITY

INVITATION - PROGRAM

WORLD BOOK AND COPYRIGHT DAY

LIBRARYES NATIONAL AWARENESS DAY

LIBRARIAN DAY IN THE REPUBLIC OF MOLDOVA



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April 23

LIBRARYES NATIONAL AWARENESS DAY INAUGURATION

Participating in national competitions: THE BEST LIBRARY OF THE YEAR AND THE BEST WORKS IN THE FIELD OF LIBRARIANSHIP AND INFORMATION SCIENCES, THE BEST BLOG / SITE, THE BEST MODERN LIBRARY SERVICE

ONLINE AND TRADITIONAL BOOK EXHIBITIONS: HISTORY OF THE BOOK, LIBRARY AND LIBRARIAN

- ▲ **The university librarian - trainer, counselor, partner in education and research:** <http://libruniv.usarb.md/index.php/ro/noutati/112-evenimente/evenimente-2018/409-bibliotecarul-expo-online-2018>
- ▲ **EDITORIAL UNIVERSITY SALOON: Teachers and librarians works published in 2018**
Bibliographic Information and Research Room
- ▲ **Jubilee books in 2019**
Reading Room No. 2 Philological Sciences
- ▲ **Storage of human intelligence**
Loan Hall no. 1 Scientific papers, fiction Loan Hall no. 1
- ▲ **The book - the exchange of ideas beyond the limits of space and time**
Reading Room No. 4 Documents in Foreign Languages
- ▲ **Legal frame of copyright protection in Republic of Moldova**
Reading Room No. 1 Social and Economic Sciences
- ▲ **Authors, book titles offline and online which will mark you in the future (the Mediateque collection)**
Mediateque

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April 24

ENSURING ACCESS TO NATIONAL AND INTERNATIONAL INFORMATION RESOURCES

- ▲ **New information resources and services integrated on the Scientific Library website**
Information Literacy Center


Book-Cafe with Bălți poets
The Book Club

MARKETING

Posters, TV clips, information, Program

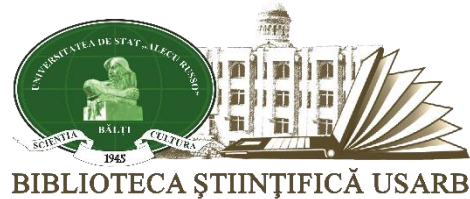
Mass-media: USARB, magazines: Magazin Bibliologic, Revista ABRM, Biblio-universitas@ABRM.md, Confluințe Bibliologic; TV (ground floor)

<http://bs-usarb.blogspot.md/>, <http://filialabrmbin.blogspot.com/>, <http://bsusarbprofesional.blogspot.md/>, YouTube, Facebook, Twitter, Instagram





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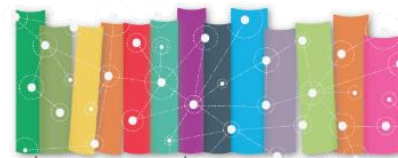


ACTIVITIES :

- **Working Group preliminary planning on activities.**
- **Designing activities together with the teachers, students, NGOs, pupils of Ion Creangă Republican Theoretical High School from Bălți.**
- **Posting the invitation program on the USARB Scientific Library website, the LNSS project page, via personal mail, on Facebook, Twitter, Instagram, You Tube, etc.**
- **Organization of information and thematic exhibitions for students, teachers and librarians.**
- **Elaboration, printing of promotional materials, posters, invitations, banners etc.**



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PARTICIPANTS

Representatives of 4 faculties, a Higher School, NGOs students, USARB librarians, librarians from Bălți and the Northern districts of Moldova.

April 23 - The university library was visited by 1 237 users to participate in the announced event and take note of editorial updates.





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STATISTICS

**The BiblioSpiritus
Club - 1
Book Cafe - 1
Exhibitions - 7**

**SL USAR B web site
Users - 100 /
sessions -185 / hits /
views -1 153**

Interview - 1

**Social Networks - 4,730
including: Facebook -
4,599; Odnoklassniki-
98**

**Activities - 12
Participants - 2 737**

Mass-media - 3

**Emailed - 4 140
information**

**Promotional
materials- 5**



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IMPACT:

- 12 activities were promoted through the library website, the LNSS project page, social networks, the Ministry of Education, Culture and Research, the Librarians Association of Moldova, the National Library of R. Moldova
- Within the ERASMUS + Projects Fair more than 50% of visitors chose "awareness and LNSS project profile,,
- 2 737 users were interested in "the role of the University Library in the community", the motto "Your library - your progress" truly represents the progress of each young person, contributing to development, education and lifelong learning.





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PRELIMINARY ACTIVITIES

**USARB, 19-20 April 2019 - ERASMUS + Projects Fair,
2nd Edition**

- [Târgul proiectelor ERASMUS+](http://libruniv.usarb.md/index.php/ro/noutati/34-evenimente/677-excursii-viitori-studenti),
[http://libruniv.usarb.md/index.php/ro/noutati/34-
evenimente/677-excursii-viitori-studenti](http://libruniv.usarb.md/index.php/ro/noutati/34-evenimente/677-excursii-viitori-studenti)

USARB, April 20 "OPEN GATES DAYS ,
[http://libruniv.usarb.md/index.php/ro/noutati/34-
evenimente/677-excursii-viitori-studenti](http://libruniv.usarb.md/index.php/ro/noutati/34-evenimente/677-excursii-viitori-studenti)

Participants - 500





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LIST OF PARTICIPANTS FROM THE SECOND EDITION OF THE ERASMUS + PROJECT FAIR (19.04.2019)

**TÂRGUL PROIECTELOR ERASMUS+ ÎN USARB,
EDIȚIA a II-a**

Data: 19.04.2019
Locația: Curtea USARB

LISTA PARTICIPANȚILOR

Nr.	Nume, prenume	Instituția	Email Telefon	Semnatura
1.	Valentinescu Florina	USARB	069322472	[Signature]
2.	Dumbrăveanu L	USARB	068209971	[Signature]
3.	Diana L	USARB	069966652	[Signature]

196	Yoreacii Ana	L.T.V. Alexandri	goueciara300@mail.ru	[Signature]
197	Yosca Gheorghina	L.T., V. Alexandri	069629057	Yosca
198	Chunza Anghelina	L.T. V. Alexandri	060117111	Chunza
199	Yrigor Victor	USARB	072636211	[Signature]
200	Albani leghe	N. Gogol	049953256	[Signature]
201	Stati Ecaterina	L.T. N. Gogol	067855188	Stati
202	Prisocari Elena	L.T. N. Gogol	069989151	Prisocari
203	Yhinda Cristine	USARB	060089193	Yhinda
204	Muzica Roman	L.T. N. Gogol	060474619	Muzica
205	Dellu Lucian	L.T. V. Alexandri	068264258	Dellu
206	Cebonas Igor	USARB	068948122	Cebonas
207	Yremorenko Lolita	L.T. V. Maiakovski	060967849	[Signature]
208	Yreacii Papadakis	USARB	060088842	[Signature]
	Ceban Anastasia	USARB	068816276	[Signature]



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APPRECIATION, GRATITUDE

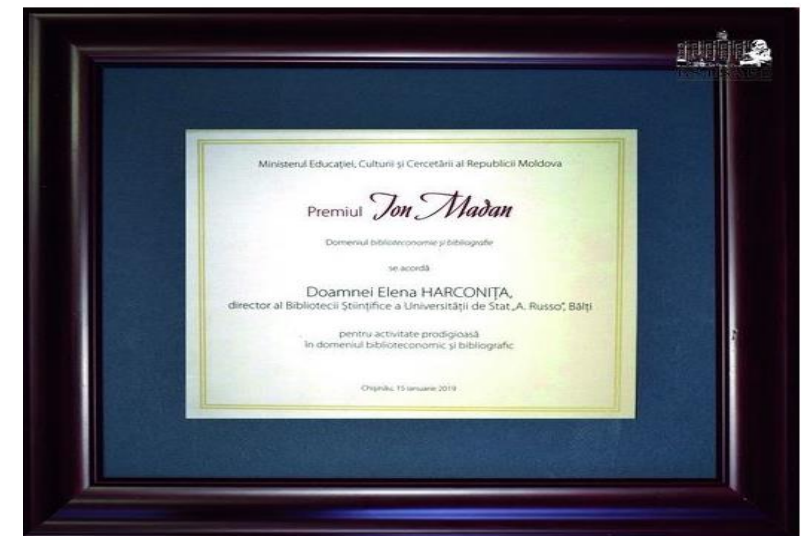
January 15, 2019 - Gala of the Annual Awards in Culture sector, 2018 issue, organized by the Ministry of Education, Culture and Research of the Republic of Moldova on the occasion of the National Culture Day.

The "Ion Madan" prize was awarded to Elena Harconița, director of Alecu Russo Balti State University for a prodigious activity in the Librarianship and Bibliographic field.

<http://tv8.md/2019/01/16/video-laureatii-celor-zece-premii-anuale-in-domeniul-culturii-din-anul-2018/>



GALA PREMIILOR
ÎN DOMENIUL CULTURII, EDIȚIA 2019





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APPRECIATION, GRATITUDE

Gala of Laureates of National Awards GALEX 2019

April 23, 2019, „Alexe Rău" League of Librarians of the Republic of Moldova awarded the National Prize of GALEX to Elena Harconița, director of the USARB Scientific Library

<https://www.youtube.com/watch;>

[https://media.usarb.md/2019/05/06/;](https://media.usarb.md/2019/05/06/)

Univers Pedagogic Pro, No.16, April 25, 2019.

<https://www.moldpres.md/news/2019/04/23/19003242;>

<https://radiochisinau.md/biblioteca-nationala-a-inmanat-premiile-galex---86204.html>





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Leader through activity and influence ...: Ludmila Corghenci's interview with Elena Harconita/

Magazin Bibliologic no. 3-4,
2018, (People in the professional rubrica)
<http://www.bnrmd.md/files/publicatii/Magazin-bibliologic2018-3-4.pdf>



Lider prin activitate și influență...

Premiul național „Ion Madan” în domeniul biblioteconomic și bibliografic pentru anul 2018 a fost decernat doamnei Elena HARCONIȚA, director al Bibliotecii Științifice a Universității de Stat „Alec Russo” din Bălți, astfel fiind reliefată activitatea prodigioasă a managerului bălțean. Numele Domniei sale este unul de referință de mai mult timp, prin această desemnare fiind reliefată contribuția și implicațiile unui lider eficient, poziționarea strategică prin capacitatea de a crea o viziune comună și a obține un cont de încredere din partea echipei de profesioniști și a fondatorilor.

Interviul de mai jos este oferit de către Elena Harconița în exclusivitate pentru revista „Magazin bibliologic”.

Ludmila Corghenci: *Cum te-a găsit vestea îmbucurătoare privind acordarea distincției?*

Elena Harconița: Mărturisesc că am fost plăcut surprinsă de această veste deosebit de onorabilă pentru mine, precum și pentru toată lumea bibliotecară din Republica Moldova. Mă bucur că acest Premiu, ce poartă numele regretatului nostru profesor Ion Madan, a ajuns la bibliotecarii din învățământ, care se adună împreună sub umbrela unică a Ministerului Educației, Culturii și Cercetării. Această frumoasă tradiție, instituită de câțiva ani de Ziua Națională a Culturii, nu întâmplător vine să aprecieze



împlinirii este deplină. Sunt mândră de faptul că prin acest Premiu sunt apreciați colegii mei, toată comunitatea profesională, cu care împreună facem o echipă temerară ce creează, inventează, actualizează cunoștințele, aplică, implementează schimbarea și noua poziționare a bibliotecii în societate.

L. C.: *O „carte a vieții” Elena Harconița cum poate fi prezentată?*

E. H.: M-am născut în mun. Bălți, în familia lui Anton și Varvara Rotari, regretații și scumpii mei părinți, de la care am moștenit dragostea pentru carte, bibliotecă, pentru învățatură. Fascinația Cărții și a lecturii m-au marcat și m-au prins în mrejele sale magnifice încă din copilărie, când împreună cu colega mea, Ludmila Zelinscaia (actualmente mult stimata Ludmila Corghenci), gestionam biblioteca clasei, alcătuită din cărțile pe care le aducea la școală



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THE BEST LIBRARIAN OF THE YEAR in 2018

April 16, 2019 Mihaela Staver and Elena Țurcan-librarians

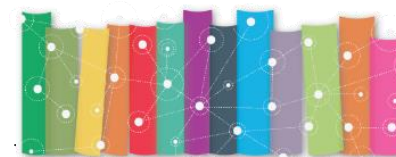
"B. P. Hasdeu "Municipal Library of Chișinău . The celebration dedicated to Librarian's Day <http://abrm.md/?p=4969>.

Participants 60





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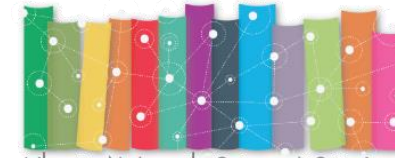
THE BEST WORKS IN THE LIBRARIANSHIP AND INFORMATION SCIENCES, THE BEST SERVICE AND THE BEST WEBSITE IN 2019

"B. P. Hasdeu "Municipal Library of Chișinău.
The celebration dedicated to Librarian's Day
<http://abrm.md/?p=4969>.





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Diplomas were awarded to colleagues on behalf of the USARB Managing Center: *Ludmila Raileanu, Mihaela Staver, Angela Hăbășescu, Elena Țurcan, Natalia Luchianciuc, Tatiana Pogrebneac, Alina Purici, Polina Spînu, Lilia Ukraineț, Diana Găină and Stela Covalciuc.*

April 23

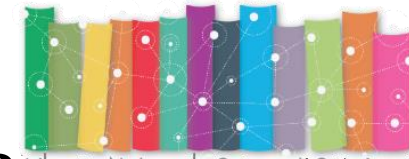
BiblioSpiritus CLUB of SL USARB

Participants - 40





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TO WORLD BOOK AND COPYRIGHT DAY WERE ORGANIZED 7 EXHIBITIONS IN THE HISTORY OF BOOKS, LIBRARIES AND LIBRARIANS

Web site of the Scientific Library / News / Events

[http://libruniv.usarb.md/index.php/ro/noutati/34-](http://libruniv.usarb.md/index.php/ro/noutati/34-evenimente?layout=blog&start=10)

[evenimente?layout=blog&start=10](http://libruniv.usarb.md/index.php/ro/noutati/34-evenimente?layout=blog&start=10), reading rooms 1,2,4, loan no.1,
mediatequie

Views 115

Exposed documents – 122 / borrowed-225

Vizits în SL USARB 1237



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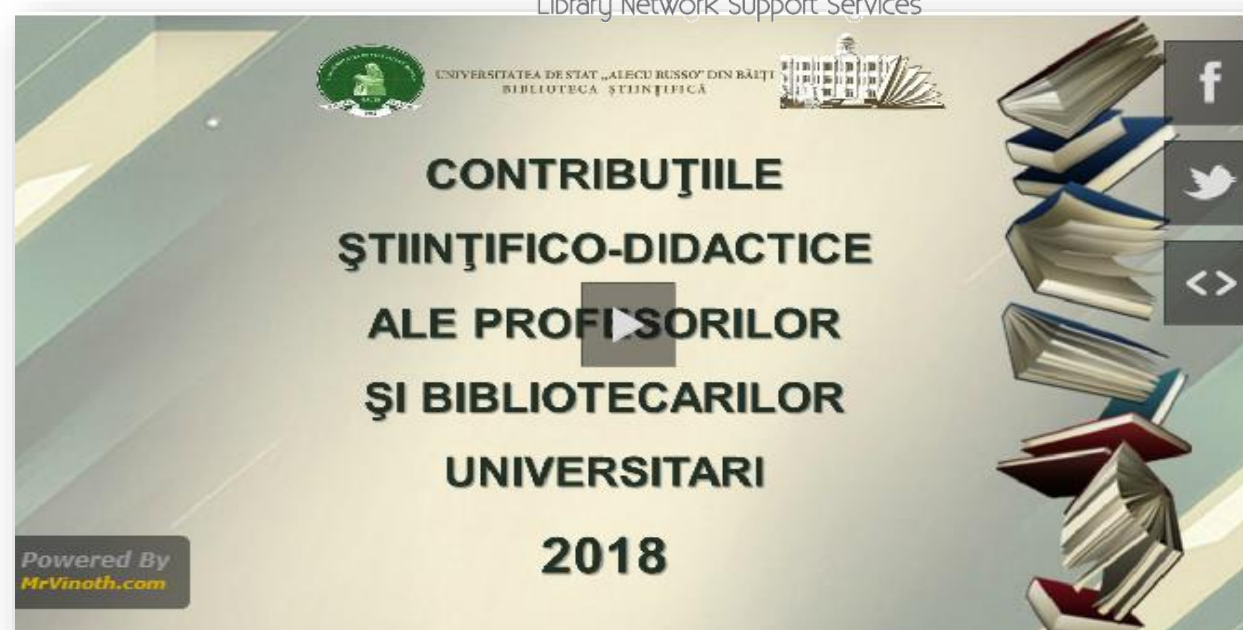


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<http://libruniv.usarb.md/index.php/ro/noutati/expozitii-tematice/video/bibliotecarul-2019>

The most prominent professional achievements of the USARB Scientific Library are illustrated.



<http://libruniv.usarb.md/index.php/ro/noutati/expozitii-tematice/video/contributii-2018>

It reflects the scientific and didactic achievements, the creativity and the innovation of the university students. The exhibition helps to increase the visibility of the university heritage.



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BIBLIOTECA ȘTIINȚIFICĂ USARB



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Cărți jubiliare în anul 2019 (Jubilee books in 2019)

Depozit al inteligenței omenești(Storage of human intelligence)

**Cartea -schimb de idei dincolo de limitele spațiului și
timpului**(The book is the exchange of ideas beyond the limits of
space and time)

**Modalități juridice de protecție a dreptului de autor în
Moldova**(Methods of Copyright protection in Moldova)

Autori, titluri de carte offline și online care te va marca în viitor
(Authors, offline and online books that will mark you in the future)

Total : Presented information (library documents)– 122

Borrowed – 275

Users - 144





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Book Caffe, first edition, included exhibitions with presentations.

22 participants learned more about the role of the book and copyright, the experiences and best practices on the daily work of the library and the university librarian, information resources and electronic services, taking note of several promotional materials.

The students have read poems, from the work of Margareta Curtescu, author, literary critic, associate professor of USARB university, essayist, poet and writer from the Republic of Moldova, from the volumes of the university scholar Nicolae Leahu and Maria Șleahtițchi.

The young people used both the printed and electronic books, each of them feeling like a literary critic, commenting on the poetry read, followed by comments of Margareta Curtescu.

William Shakespeare is not of an age, but for all times" (26 .04.1564-23.04.1616, 455 years from birth) (Ben Jonson), presentation - Margareta Iulic, librarian.

[Maria ABRAMCIUC \(Margareta Curtescu\) "Prinsă între clamele speranței."/ "Caught between the clips of hope"](http://dspace.usarb.md:8080/jspui/handle/123456789/2053)

<http://dspace.usarb.md:8080/jspui/handle/123456789/2053>

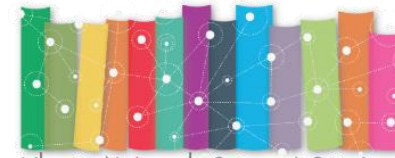
[Nicolae Leahu. Poet, literary critic, essayist, editor, journalist](http://dspace.usarb.md:8080/jspui/handle/123456789/363), presentations - Natalia Luchianciuc, librarian

<http://dspace.usarb.md:8080/jspui/handle/123456789/363>





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A BOOK CAFE WAS HELD IN THE LIBRARY BOOK CLUB, ORGANIZED IN PARTNERSHIP WITH MARGARETA CURTESCU, ASSOCIATE PROFESSOR, PH.D. IN PHILOLOGY, STUDENTS OF USARB FACULTY OF PHILOLOGY





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MARKETING FORMS

Internet promotion, web site of SLUSARB,

<http://libruniv.usarb.md/index.php/ro/>, Project page

<http://libruniv.usarb.md/index.php/ro/despre-noi/79-proiecte/202-activitati-lnss>

PROGRAM-INVITATION (PROGRAM-INVITAȚIE)

<http://libruniv.usarb.md/images/pdf/2019/program-NAD-ro.pdf>

Flyers, posters, banners, TV clips

Work tools: notebook, projector, interactive whiteboard, etc.

Social networks; YouTube; <https://www.youtube.com/watch;>

<https://media.usarb.md/2019/05/06/>; Facebook; Twitter; Instagram

Printed Media: Periodicals: Magazin Bibliologic, Univers Pedagogic Pro, no.16, April 25, 2019, Bibliouniversitas@ABRM.md, Confluente Bibliologice

Activities covered by the media :

<https://www.moldpres.md/news/2019/04/23/19003242;>

[https://radiochisinau.md/biblioteca-nationala-a-inmanat-premiile-galex---86204.html,](https://radiochisinau.md/biblioteca-nationala-a-inmanat-premiile-galex---86204.html) <https://media.usarb.md/2019/05/06/>





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THANK YOU!