

#### Project number: 561633-EPP-f -2015-1-AM-EPPKA2-CBHE-JP (2015 - 3424 /001 - 00f) (2015-2018)

Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS] Servicii de suport pentru rețeaua de biblioteci: modernizarea bibliotecilor în Armenia, Moldova și Belarus prin dezvoltarea personalului bibliotecar și reformarea bibliotecilor [SSRB]

### **Module 4.** Information Literacy and Research Skills



# Creative Commons (CC) Licenses

*CREATIVE COMMONS* is a global non-governmental organization dedicated to supporting a free and accessible Internet, enriched by free knowledge and creative resources for people all over the world to use, distribute and develop.

Creative Commons licenses are easy to use, provide a simple and standardized way to give others the right to distribute and use personal creations in the way we decide from the beginning.

CC licenses allow you to easily change the copyright conditions from the classic "All Rights Reserved" to "Some Rights Reserved".

A license is a document that specifies what you can and can not do with a creation, be it a sound, text, image or multimedia. The license shows you the conditions of use and the restrictions.

In general terms, it is free licenses that give you access to the work, the ability to reuse and redistribute it without restrictions.

## Short history



https://creativecommons.org/

**Creative Commons (CC)** is a nonprofit organization dedicated to the widening of the creative domain available to all, legally, both to be used as such and to form part of other.

- **2001 Creative commons launched in San Francisco;**
- **2002 the first set of CC licenses was published;**

2004 - the project was awarded the "Golden Nica Award" by Prix Ars Electronica, at the "Net Vision" section. Licensed 4.7 million works

- 2005 licensed about 20 million works. Published licenses version 2.5
- 2006 licensed about 50 million works
- 2007 Licensed about 90 million works published licenses version 3.0
- 2008 licensed about 130 million works.
- Album of Nine Inch Nails released under CC license.
- 2009 Licensed about 350 million works.

Wikipedia uses Creative Commons Attribution-Share Alike 4.0 International License

# **Creative commons and Open Access**

### **Current Funding Cycle for Research Articles**

Limited dissemination, economic efficiency and social impact





Articles submitted

announced, research grants awarded

to journals and peer review occurs

Acceptance in journals; authors transfer copyright to publishers



### **Optimized Funding Cycle for Research Articles**

Maximum dissemination, economic efficiency and social impact



Government RFPs

announced, open license

requirements included,

research grants awarded

Accelerated scientific

progress, optimal return

on public investment



Scientific research

conducted and

papers written





Articles submitted

to journals and

peer review occurs

articles from open

access repository



Acceptance in journals public access policy ensures deposit in open repository

Slow scientific progress,

poor return on

public investment

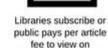


access to read articles

conducted and

papers written

Public granted little or no reuse rights beyond



publisher's website

Articles published in mainly closed access journals



Public granted

full reuse rights

under open licenses





Articles published in traditional journals under embargo



This document by Creative Commons, licensed CC BY

Icons from The Noun Project by: CC BY 3.0: Adam Whitcroft (cloud upload) - Anand A Nair (share) · Andrew Forrester (locks) · Diego Naive (speaker, book) · Emma Vilà Hopkins (turtle) · José Hernandez (fence) - Henrik Lund Mikkelsen (money) - Sotirios Papavasilopoulos (light bulb) Thomas Weber (community) CC0: Antonis Makrivannis (scientist) - Arthur Schmitt (construction) Dsathiyaraj (folder) - Fission Strategy (download) - Max Hancock (brain) - Mike Wirth (hourglass)

# Three "layers" of the CC license

### https://creativecommons.org/licenses/?lang=ro



Legal Code=classical license, in a language and format that is known and appreciated by lawyers

Commons Deed = Legible for people an interface of the User-accessible Legal Code, is a useful reference for licensors and licensors, summarizing and showing some of the most important terms and the most important terms.

Machine readable=Automatically reads a summary of the key freedoms and obligations written in a format that can be understood by software systems, search engines, and other types of technology

### Licence conditions Attribution By

All CC licenses require that others who use your work in any way must give you credit the way you request, but not in a way that suggests you endorse them or their use. If they want to use your work without giving you credit or for endorsement purposes, they must get your permission first.

# Share Alike

### sa

You let others copy, distribute, display, perform, and modify your work, as long as they distribute any modified work on the same terms. If they want to distribute modified works under

### **Non-Commercial** Nc



You let others copy, distribute, display, perform, and (unless you have chosen NoDerivatives) modify and use your work for any purpose other than commercially unless they get your permission first.

### **No Derivative Works**



### nd

You let others copy, distribute, display and perform only original copies of your work. If they want to modify your work, they must get your permission first.

# There are four main conditions :

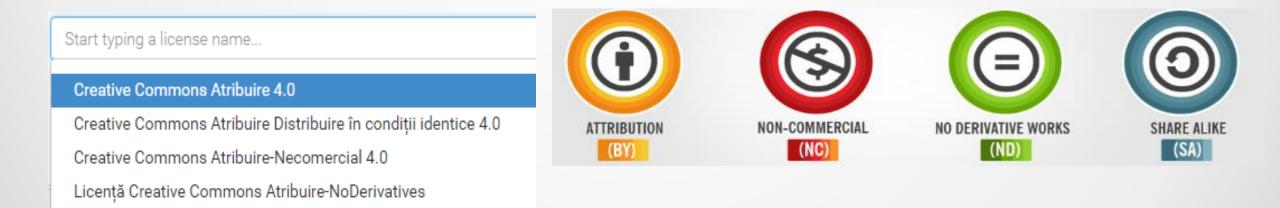
**BY** (= (attribution, ie the name of the author must be mentioned, even with the link to the original product),

NC (= non-marketing, ie the material can not be used for commercial purposes),

Creative Commons Atribuire-Necomercial-NoDerivatives

**ND** (= non-derivation, ie it is allowed to use and distribute a work, but changes and corrections are forbidden)

SA (= sharing, this condition only applies to materials on which changes are allowed ). Multiple combinations are possible, for ex. CC-BY-NC, CC-BY-ND, CC-BY-SA or CC-NC-SA



# **Getting a license**

Based on our options, we'll get a license that clearly shows how creativity can be used

CC I	Atribuire	(cc) BY
BY SA	Atribuire - Distribuire în condiții identice	(cc) BY-SA
BY NC	Atribuire - Necomercial	CC BY-NC
	Atribuire - Fără opere derivate	(cc) BY-ND
BY NC SA	Atribuire - Necomercial-Distribuire în condiții identice	CC) BY-NC-SA
	Atribuire - Necomercial - Fără opere derivate	(cg) BY-NC-ND

We use website http://creativecommons.org/choose/, we answer a few simple questions and at the end we get the exact license that fits.

### LICENSE CHOOSER

#### https://creativecommons.org/choose/?lang=ro

