NATIONAL SYMPOSIUM BIBLIOLOGICAL YEAR 2016

March 29, 2017

THE EFFECTS OF INTERNATIONAL PROJECTS ON ACADEMIC LIBRARIES AND NATIONAL AWARENESS DAY ON LIBRARIES

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PARTICIPATION IN PROJECTS – THE WAY TO OBTAIN COMPETITIVENESS

Today's society is characterized by the intensity of project use in every field, including in the librarianship field. The projects are aimed at achieving the proposed objectives, being characterized by dynamism and complexity. Any Project, including those funded by the European Union, seeks to support funders' policies in achieving their objectives. By implementing any Project, it is desirable to develop regions and achieve the objective of sustainable development.

Projects are a way of surviving organizations. The projects generate effects on the implementing organizations, the stakeholders.
PROJECT EFFECTS

ECONOMIC

- Domain development
- Human resource performance
- Enhancing integration in the processes of training and scientific research
- Increasing institutional profitability
- Strengthening and modernizing libraries
- The intensity of use of information resources, services and products
SOCIAL

- Effects on professional competitiveness
- Diversification of services
- Increase the number of users
- Developing new relationships with users
- Increasing access to new upgraded services
- Safety information of the academic community
- Ensuring access for people with disabilities
- Major Implications in Quality Education

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Every project generates positive effects both during the implementation period and many years after implementation.

Academic libraries projects carried out in the Republic of Moldova, starting with those supported by SOROS Foundation, TEMPUS Program, ERASMUS + Moldova's Partnership with Norway and Romania have invested in infrastructure, the effects of which are and will remain beneficial for many years to come.
PROJECTS

- ABUB SOROS 1998 – Computerisation of the USARB Scientific Library: TinLib Software (several versions)

- Extending Access to Information (2001) opened for the first time at the Bălţi University, Internet access and the subscription to the Legislation of Moldova database

- More Projects for the development of collections in the field of public administration, economics, multimedia etc…

SOROS Foundation
invested in US BAR
about $ 70 thousand
REM CONSORTIUM: 2001 - present

PARTICIPATION

REM consortium (Electronic Resources for Moldova) – inter-librarian collaboration project

Initiated with the support of the SOROS Foundation, the REM Consortium works alongside the Association of Librarians in the Republic of Moldova being coordinated by SL ASEM and is a member of the international Consortium EIFL (Electronic Information for Libraries) in which participate 42 countries.

EFFECTS

Consortium's Goals
- ensuring the optimal conditions the users' access to the local and international information resources in electronic format;
- reducing financial expenses, material, human for subscription and sharing of databases for information users;
- organizing symposiums, conferences and seminars on current issues of information consumption in the electronic environment.
INVESTMENT PROJECTS USARB - FIRST DECADES OF XXI CENTURY

2001 - The UN Information and Documentation Center

2003 - Goethe Institute Collection - Bucharest Branch

2008 - World Bank Regional Depository Library

2010 - NATO Info Point

2011 - The European Union Information Center

2016 - Romania's Infomation Center

- Access to information resources
  Printed - 6,589 units, in Romanian, English, French, German, Russian, worth 158,471 lei, or 7,546 Euros

- Access to the databases of the UN, World Bank, NATO, EU BookShop
- Seminars, conferences, public lessons, roundtables with
- participation of representatives
- of these international organizations.
The partnership project between the Republic of Moldova and Germany - University of Landshut, DAAD and Draexlmaier Company has enriched the collections of SL USARB with 1,125 material units (2012-2017) in the field of auto construction management, engineering, linguistics in Romanian, English and German, worth 432,087 lei, about 21,604 Euro.
MISISQ Project: Modern Information Services for Improvement Study (01/12/2013 - 30/11/2016), in partnership with 7 universities from the Republic of Moldova with similar institutions from Lithuania, Latvia, Hungary, Romania

- Acquisition of one of the best integrated ALEPH library software and training of librarians to use it.
- Creating and maintaining a common academic information infrastructure - the Shared Catalog on the ExLibris Primo platform, integrating 7 institutional repositories and subscribed databases.
- The provision of each library with licenses (29 - USARB) and labels - barcodes for recording only 142,857 new documents in Bălți. Developing institutional repositories and increase the visibility of research at national and global level.
Participation in the e-learning process

Promoting Information Literacy - an inherent component of the 21st century user in accordance with the Framework Plan for Higher Education, approved by Ministry of Education, Order no. 1045 of 29 October 2015 and USARB Senate Resolution of June 22, 2016, Minutes no. 17

Study visits to libraries in European countries - partners Lithuania, Latvia, Hungary, Romania.
Project Modernization of academic library services in Moldova

Financed by the Eurasia Cooperation Program in Higher Education, developed in partnership between 18 university libraries in the Republic of Moldova, University of Bergen, Norway and Transilvania University of Brașov, Romania (April 2016 - November 2019).

Immediate effects

- Developing the professional skills of librarians by conducting trainings, workshops, summer schools in Romania, annual Project meetings with a positive impact on the modernization of the 18 university libraries.

Economic effects

- We note with gratitude the purchase of laptop / PC for each library.
ERASMUS+ CAPACITY BUILDING IN THE FIELD OF HIGHER EDUCATION PROJECT (CBNE)

Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS)

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<th><strong>Parteners</strong></th>
<th><strong>Partners from East Europe</strong></th>
<th><strong>Associate Partners:</strong></th>
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<td><strong>Limerick Institute of Technology (LIT)</strong> – Ireland</td>
<td><strong>Public Administration Academy of the Republic of Armenia (PAARA)</strong> – coordinator</td>
<td>Electronic Library Consortium of Armenia – Armenia</td>
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<tr>
<td><strong>University Transylvania of Brasov (UTBV)</strong> – Romania</td>
<td><strong>Yerevan Brusov State University of Languages and Social Sciences (YSULS)</strong></td>
<td>REM. Moldova Library Consortium – Moldova</td>
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<td><strong>University of Crete (UOT)</strong> – Greece</td>
<td><strong>Goris State University (GSU)</strong> - Armenia</td>
<td>National Library of Belarus – Belarus</td>
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<td><strong>The Pyramid Group</strong> – Germany</td>
<td><strong>Academy of Public Administration of Moldova (APA)</strong></td>
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<td><strong>Alecu Russo Balti State University (USARB)</strong></td>
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<td><strong>Academy of Public Administration under the aegis of the government of the Republic of Belarus (APA)</strong></td>
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<td><strong>Yanka Kupala State University of Grodno (YKSUG)</strong></td>
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Elaboration library development strategy focused on improving the quality and performance of libraries in line with international standards in the field, so as to improve the quality of library and higher education services in general, to increase their relevance to the labor market in society.

Strengthening and modernizing libraries, raising the skills and abilities of library staff in Armenia, Moldova and Belarus by developing innovative libraries - an inherent partner for education, research and lifelong learning.

Efficiency of the library governance structure by creating potential innovation. Develop strategic plans and library policies.

Creating Network Support Services from Eastern Partner Countries for promotion and use of project results at international and national level, sharing knowledge sharing, good practices, training opportunities and special abilities.
Elaboration of reports on the training needs and creation of the system for assessing the professional abilities of librarians

Creating an innovative course focused on the modular training of librarians

Developing initiatives to ensure access to collections and library services for people with special needs.

Editing the volume with the contents of the Training Modules and efficiency libraries activity

Updating the regulatory framework and library policies in line with international standards.
Work Package No. 1

- Analyzing the needs of librarians training.
- Reiteration of digital needs of users.
- Assess the quality and efficiency of electronic services and other opportunities for users at the primary implementation stage of the Project.
- Initiating the strategic planning process of the Consortium of Libraries participating in the Project.

Work Package No. 2

- Training in professional terminology in English.
- Participated in the elaboration of a training program with 8 modules in line with international credit standards – ECTS.
  - Module 1. Libraries and library terminology
  - Module 2. Marketing for librarians
  - Module 3. Management in libraries
  - Module 4. Information Culture
  - Module 5. Innovative On-line Services for 21st Century Libraries
  - Module 6. Electronic library
  - Module 8. Library Collection Development Policy.
Quality assurance different reports

Participation to online video conferences with European partners

Institutional and national meetings on Project Management

Financial audit

Elaboration and presentation of project management evaluation reports
## Work Package No. 4

### Dissimination

- Public presentation of the Project in the institutional librarian environment. Informing the academic community about the objectives and benefits of the Project: within Senate meetings, the Administrative Council, department meetings.
- Establishing, in agreement with ABRM, the National Awareness Day on Libraries - April 27, 2017.

### Exploitation

- Organization and promotion of conferences, colloquiums, seminars and training sessions with librarians and users.
- Open Access Days, Open Education Days. School, college and vocational school librarians from northern Moldova were all included (aver 1000 students and 1000 school librarians).
Institutional Coordination of the Project. Reports. Relationship with decision-makers

Work sessions with team members, working groups

Work Package No. 5 Management

• Participatation in the implementation of the management plan

• Studying the market and acquired technical equipment according to project specifications, amounting to 4600 Euro
Lansarea proiectului „Servicii de suport pentru rețeaua de biblioteci: modernizarea bibliotecilor din Armenia, Moldova și Belarus prin dezvoltarea personalului de bibliotecar și reformarea bibliotecilor”.
7-10 martie 2016, Brașov, România
INFORMATION LITERACY

- Updating the Curriculum and Sheet Unit on Basics of Information Literacy Course
- Adjusting the Content of the Course Modules the Basics of Information Literacy in line with international standards and the implementation of modern information management technologies based on the materials learned in the ESP Training.
- The training of librarians-trainers related to the search, selection, localization, use and evaluation of information;
- Guidance practices for bibliographic references with the application of EndNote, Mendeley, Zotero personal software

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The scientific contents of USARB teachers' and librarians' works became known throughout the world by adopting the Institutional Policy of Alecu Russo Balti State University related to Open Access” (2015) and registration in ROARMAP.

Institutional repository - ORA USARB is integrated into ROAR, DuraSpace, DOAR international registers.

Participation in the NATIONAL MARATHON, launched in 2016 by SL ASEM within the Open Access Week, brought the Bălţi team the title of winner, increasing the number of documents placed in open access considerably, today - over 2087 entries.

In open libraries and open platforms: Open Library, Calameo, ISSUU, SCRIBD, USARB there are 1476 documents accessed by 162,831 people.
THE SCIENTIFIC LIBRARY IN ZENODO
Ensuring Open Access Policy

Practical Guide

MODERNIZED SERVICES

Development of bibliometric services to support the assessment research using Google Scholar and Publish or Perish software

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Echipament tehnic achiziționat din Proiectul Erasmus+ Capacity Building in Higher Education (CBHE) project „Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services (LNSS), proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP
Curriculum Development for Librarians at the Institute of Technology from Limerick, Ireland
22 August-2 September 2016

Participation, together with representatives of 9 higher education institutions - members of LNSS consortium, librarians and teachers from Armenia, Belarus and Moldova within the Erasmus + European program, supported by international trainers. Gerard Cullen, project manager, Pyramid Group, Germany, Jerald Cavanagh, Director of the Library of the Limerick Institute of Technology and Padraig Kirby, Deputy Director of the Limerick Institute of Technology, Ireland, Angela Repanovici, PhD, University of Transylvania, Romania and Manolis Koukourakis, Director of the Library of the University of Crete, Greece; Monika Bukowska, IT Assistant, Library of the Limerick Institute of Technology, Quynh Nguyen, Pyramid Group, Germany.
GETTING INVOLVED IN IMPLEMENTING THE TRAINING OBJECTIVES IN LIMERICK, IRELAND

- Participation in the elaboration of the Marketing Strategy Project: National Awareness Day
- SWOT analysis of the university library
- SWOT analysis of National Awareness Day
NATIONAL AWARENESS DAY IN
MOLDOVA
27 APRIL 2017
Your Library- Your Progress
Marketing Strategy
The objective of the National Awareness Day is to promote library services for Lifelong Learning in education and society involving the participation primary, secondary and higher educational institutions on an agreed day.

This includes active student participation of Universities, National and Public Libraries, Associate Partners, Student Unions, Teacher Unions with the support of Education Ministries and NGO’s.

AUDIENCE:
Professors, Students, pupils, teachers, kindergarten children, people with special needs;

PARTNERS:
ACTIVITIES


• Librarians contribution for E-learning- video conference;

• Information Literacy – The foundation of your success and professionalism. Training for school librarians

• Professional skills of 3rd Millennium Librarian: round table with participation of key-speaker from the libraries of developed countries;

• School and university libraries sustaining quality education: study and publishing of specialized magazine and mass media. Synthesis – Ministry of Education and Ministry of Culture;

• Discussions with central and public authorities regarding the issues that libraries encounter;

• Involving the librarian community on organization and promotion of the NAD. Dialog with the Association of Librarians’ president and Librarian League.

• Involving the Student Senates, Students League and graduates of RM universities in support and of libraries and the NAD.

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Volunteer Recruitment

FLASHMOB
Pupils
Students
Library users
CONTESTS

- The contest of the best photography on users of the library.
  Art contest on the book characters or screening;

ART Contest

- The contest of the essays about literature, books, library, Internet;

COSPLAY

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Campaign of collection of books for children with disabilities and orphans

PROMOTION OF YOUNG TALENTS. BOOK LAUNCH
MARKETING

Ad Campaign

Flyers, posters, banners, TV/radio publicity, SN
Promovarea proiectului „Noaptea cercetătorului”

Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]
2015-2018

Partners of the LNSS Project
- Limerick Institute of Technology - Ireland
- University of Crete - Greece
- The Pyramid Group - Germany
- Transilvania University of Brasov - Romania
- Public Administration Academy of the Republic of Armenia - Armenia
- Yerevan Brusov State University of Languages and Social Sciences - Armenia
- Goris State University - Armenia
- Academy of Public Administration - Moldova
- Ialecu Rusu Balti State University - Moldova
- Academy of Public Administration under the aegis of the President of the Republic of Belarus
- Belarusian State University - Belarus
- Brest State Technical University - Belarus
- Yanka Kupala State University of Grodno - Belarus

Project website:
https://twitter.com/LNSSAAM
https://www.google.com/search?client=firefox-a&rlz=1C1CHBF_enRO878RO878&source=lnms&tbm=isch&sa=X&ved=0ahUKEwiI54f7z7qYAhWQ40QKHncAD4oQ_AUIEigB

PROJECT
„Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]“
2015-2018
Capacity Building in the Field of Higher education (CBNE)

Co-funded by the Erasmus+ Programme of the European Union
Posting the Project logo on USARB and Scientific Library site, which opens the content project page “Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services”.

Posting project information on the website of the Ministry of Education
http://www.edu.gov.md/ro/content/activitatea-bibliotecilor-din-invatamint-0

Librarians Associations from Moldova, National Librarianship Council, Directors of Libraries from Higher and Secondary Education

Librarians Associations from Moldova, National Librarianship Council, Directors of Libraries from Higher and Secondary Education

Elaboration of promotional materials on the project: poster, banner, calendars, flyer.
Diseminarea Proiectului în presă și on-line:
14 articole în revistele: Bibliouniversitas @ ABRM.md, Dunărea de Jos, România, SlideShare, Materialele Colloquia
Facebook

ENGLISH FOR SPECIFIC PURPOSES TRAINING CURRICULUM COMMUNIQUE

https://www.facebook.com/543442855760138/photos/o.1195110590510564/873445986093155/?type=3

Dissemination meeting on the implementation of national and international project in Scientific Library USARB

https://www.facebook.com/543442855760138/photos/o.1195110590510564/87397779373309/?type=3&theater

Lansarea Proiectului ERASMUS+ https://www.facebook.com/pg/Biblioteca%C5%9Etii%C5%A3ifc%C4%83-a-Universit%C4%83%C5%A3ii-de-Stat-Alecu-Russo-din-B%C4%83l-%C5%A3i-543442855760138/photos/?tab=album&album_id=796846890419732

Trainingul ESP English for Specific Purposes

Google+

ENGLISH FOR SPECIFIC PURPOSES TRAINING CURRICULUM COMMUNIQUE

https://plus.google.com/photos/117658938762803799557/albums/6318986377222582049

Dissemination meeting on the implementation of national and international project in Scientific Library USARB

https://plus.google.com/photos/117658938762803799557/albums/6320403455397421345

Twitter

Trainingul ESP English for Specific Purposes - Engleză pentru scopuri specifice https://twitter.com/BSU_Alecu_Russo/status/718016946407604224

Lansarea Proiectului ERASMUS+ https://twitter.com/BSU_Alecu_Russo/status/713312667696500736

Flickr


Pinterest


On Facebook and Twitter page, Armenia
http://paara.am/en/lnss-project,
https://plus.google.com/u/0/117658938762803799557
http://www.facebook.com/LNSSArmenia/
https://twitter.com/LNSSArmenia
IMMEDIATE EFFECTS

• Strengthening the role of the Academic Library as the sole creator of reliable information and as a partner in the lifelong learning, research and learning process.

• Developing information collections on various media.

• Digitization and electronic delivery of documents.

• Diversification of electronic services and library products

• New skills and abilities for librarians, changes in organizational structure of the library, staff management including continuous professional training, changes in marketing activity, national and international partnerships, knowledge of good practices.
Librarians have direct access to European reality, the culture of the most representative libraries, developing their sense of belonging to European values.

The knowledge, the skills, the competencies acquired by the participants in their training area will help to increase the visibility and prestige of the libraries.

Strengthens the way for international cooperation in the field of professional development.

Opportunity to exchange experience on the content and methods of training, internationalization.
Relevance

A project must be targeted to meet the real needs of the beneficiaries

The end result of a project must necessarily be a change with positive effects
THANK YOU!