



Biblioteca Națională
a Republicii Moldova



NATIONAL SYMPOSIUM BIBLIOLOGICAL YEAR 2016

March 29, 2017

THE EFFECTS OF INTERNATIONAL PROJECTS ON ACADEMIC LIBRARIES AND NATIONAL AWARENESS DAY ON LIBRARIES

Elena HARCONIȚA, director, Scientific Library USARB

Rodica SOBIESKI-CAMERZAN, director, Scientific Library AAPM

PARTICIPATION IN PROJECTS – THE WAY TO OBTAIN COMPETITIVENESS

Today's society is characterized by the intensity of project use in every field, including in the librarianship field.

The projects are aimed at achieving the proposed objectives, being characterized by dynamism and complexity.

Any Project, including those funded by the European Union, seeks to support funders' policies in achieving their objectives.

By implementing any Project, it is desirable to develop regions and achieve the objective of sustainable development.

Projects are a way of surviving organizations.

The projects generate effects on the implementing organizations, the stakeholders.



PROJECT EFFECTS

ECONOMIC

Domain development

Human resource performance

**Enhancing integration in the processes of
training and scientific research**

Increasing institutional profitability

**Strengthening and modernizing
libraries**

**The intensity of use of information
resources, services and products**

SOCIAL

Effects on professional competitiveness

Diversification of services

Increase the number of users

Developing new relationships with users

Increasing access to new upgraded services

Safety information of the academic community

Ensuring access for people with disabilities

Major Implications in Quality Education

SUSTAINABILITY

Every project generates positive effects both during the implementation period and many years after implementation

Academic libraries projects carried out in the Republic of Moldova, starting with those supported by SOROS Foundation, TEMPUS Program, ERASMUS + Moldova's Partnership with Norway and Romania have invested in infrastructure, the effects of which are and will remain beneficial for many years to come.

PROJECTS

**SOROS
Foundation
invested
in US BAR
about \$ 70
thousand**

- **ABUB SOROS 1998 – Computerisation of the USARB Scientific Library: TinLib Software (several versions)**
- **Extending Access to Information (2001) opened for the first time at the Bălți University , Internet access and the subscription to the Legislation of Moldova database**
- **More Projects for the development of collections in the field of public administration, economics, multimedia etc...**

REM CONSORTIUM: 2001 - present

PARTICIPATION

REM consortium (Electronic Resources for Moldova) – inter-librarian collaboration project

Initiated with the support of the SOROS Foundation, the REM Consortium works alongside the Association of Librarians in the Republic of Moldova being coordinated by SL ASEM and is a member of the international Consortium EIFL (Electronic Information for Libraries) in which participate 42 countries

EFFECTS

Consortium's Goals

- ensuring the optimal conditions the users' access to the local and international information resources in electronic format;
- reducing financial expenses, material, human for subscription and sharing of databases for information users;
- organizing symposiums, conferences and seminars on current issues of information consumption in the electronic environment.

INVESTMENT PROJECTS USARB - FIRST DECADES OF XXI CENTURY



**2001 - The UN Information and
Documentation Center**

**2003 - Goethe Institute Collection -
Bucharest Branch**

**2008 - World Bank Regional
Depository Library**

2010 - NATO Info Point

**2011 - The European Union
Information Center**

2016 - Romania's Information Center

- **Access to information resources
Printed - 6,589 units, in Romanian,
English, French, German, Russian,
worth 158 471 lei, or 7 546 Euros**
- **Access to the databases of the
UN, World Bank, NATO, EU
BookShop**
- **Seminars, conferences, public
lessons, roundtables with**
- **participation of representatives**
- **of these international
organizations.**



The partnership project between the Republic of Moldova and Germany - University of Landshut, DAAD and Draexlmaier Company has enriched the collections of SL USARB with 1 125 material units (2012-2017) in the field of auto construction management, engineering, linguistics in Romanian, English and German, worth 432 087 lei, about 21 604 Euro.

MISISQ Project: Modern Information Services for Improvement Study (01/12/2013 - 30/11/2016), in partnership with 7 universities from the Republic of Moldova with similar institutions from Lithuania, Latvia, Hungary, Romania



Major economic and social effects by creating quality deliverables for the academic environment and not only from the Republic of Moldova, but also researchers from abroad

- Acquisition of one of the best integrated ALEPH library software and training of librarians to use it.
- Creating and maintaining a common academic information infrastructure - the Shared Catalog on the ExLibris Primo platform, integrating 7 institutional repositories and subscribed databases.
- The provision of each library with licenses (29 - USARB) and labels - barcodes for recording only 142 857 new documents in Bălți. Developing institutional repositories and increase the visibility of research at national and global level.

Participation in the e-learning process

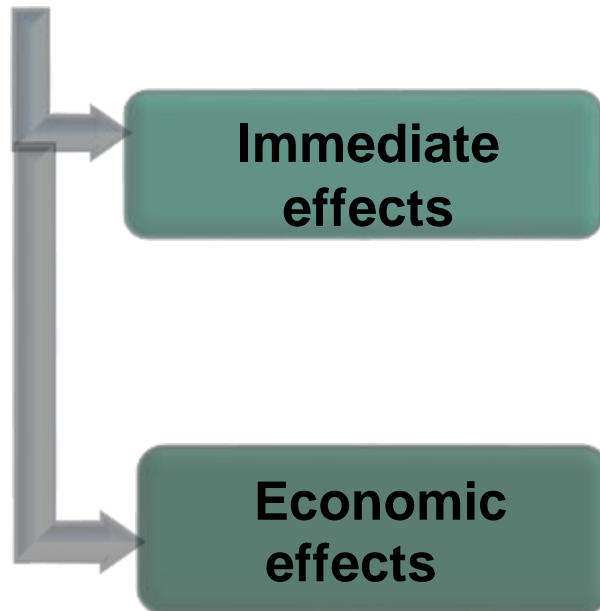
Promoting Information Literacy - an inherent component of the 21st century user in accordance with the Framework Plan for Higher Education, approved by Ministry of Education, Order no. 1045 of 29 October 2015 and USARB Senate Resolution of June 22, 2016, Minutes no. 17

Study visits to libraries in European countries - partners Lithuania, Latvia, Hungary, Romania.

Project Modernization of academic library services in Moldova



Financed by the Eurasia Cooperation Program in Higher Education, developed in partnership between 18 university libraries in the Republic of Moldova, University of Bergen, Norway and Transilvania University of Braşov, Romania (April 2016 - November 2019).



- Developing the professional skills of librarians by conducting trainings, workshops, summer schools in Romania, annual Project meetings with a positive impact on the modernization of the 18 university libraries.
- We note with gratitude the purchase of laptop / PC for each library

ERASMUS+ CAPACITY BUILDING IN THE FIELD OF HIGHER EDUCATION PROJECT (CBNE)



**Library Network Support Services (LNSS): modernising
libraries in Armenia, Moldova
and Belarus through library staff development
and reforming library services (LNSS)
proiect nr. 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP**

Partenerii Proiectului LNSS

UE Parteners

Limerick Institute of Technology (LIT) – Ireland

University Transylvania of Brasov (UTBV) – Romania

University of Crete (UOT) – Greece

The Pyramid Group – Germany

PARTNERS FROM EAST EUROPE

Public Administration Academy of the Republic of Armenia (PAARA) – coordinator

Yerevan Brusov State University of Languages and Social Sciences (YSULS)
Goris State University (GSU)- Armenia

Academy of Public Administration of Moldova (APA)

Alecu Russo Balti State University (USARB)

Academy of Public Administration under the aegis of the government of the Republic of Belarus (APA)

Belarusian State University (BSU)

Brest State Technical University (BrSTU)

Yanka Kupala State University of Grodno (YKSUG)

ASSOCIATE PARTNERS :

Electronic Library Consortium of Armenia – Armenia

REM. Moldova Library Consortium – Moldova

National Library of Belarus – Belarus

Elaboration library development strategy focused on improving the quality and performance of libraries in line with international standards in the field, so as to improve the quality of library and higher education services in general, to increase their relevance to the labor market in society.

Efficiency of the library governance structure by creating potential innovation. Develop strategic plans and library policies

Strengthening and modernizing libraries, raising the skills and abilities of library staff in Armenia, Moldova and Belarus by developing innovative libraries - an inherent partner for education, research and lifelong learning.

**GOALS
PROJECT**

Creating Network Support Services from Eastern Partner Countries for promotion and use of project results at international and national level, sharing knowledge sharing, good practices, training opportunities and special abilities.

OBJECTIVES

SPECIFIC

Elaboration of reports on the training needs and creation of the system for assessing the professional abilities of librarians

Creating an innovative course focused on the modular training of librarians

Developing initiatives to ensure access to collections and library services for people with special needs.

Editing the volume with the contents of the Training Modules and efficiency libraries activity

Updating the regulatory framework and library policies in line with international standards.

Work Package No. 1

- Analyzing the needs of librarians training.
- Reiteration of digital needs of users.
- Assess the quality and efficiency of electronic services and other opportunities for users at the primary implementation stage of the Project
- Initiating the strategic planning process of the Consortium of Libraries participating in the Project.

Work Package No. 2

Training in professional terminology in English.

Participated in the elaboration of a training program with 8 modules in line with international credit standards – ECTS

Module 1. Libraries and library terminology

Module 2. Marketing for librarians

Module 3. Management in libraries

Module 4. Information Culture

Module 5. Innovative On-line Services for 21st Century Libraries

Module 6. Electronic library

Module 7. Access to Libraries for Users with Special Needs

Module 8. Library Collection Development Policy.



**Work
Package
No. 3
QUALITY
PLAN**

- **Quality assurance different reports**
- **Participation to online video conferences with European partners**
- **Institutional and national meetings on Project Management**
- **Financial audit**
- **Elaboration and presentation of project management evaluation reports**

Work Package No. 4



Dissimination



- Public presentation of the Project in the institutional librarian environment. Informing the academic community about the objectives and benefits of the Project: within Senate meetings, the Administrative Council, department meetings.
- Informing the professional community about Project: The Association of Librarians of Moldova ABRM, National Librarianship Council CBN, CBI, Ministry of Education and Ministry of Culture.
- Establishing, in agreement with ABRM, the National Awareness Day on Libraries - April 27, 2017.

Exploitation



- Organization and promotion of conferences, colloquiums, seminars and training sessions with librarians and users
- Open Access Days, Open Education Days. School, college and vocational school librarians from northern Moldova were all included (aver 1000 students and 1000 school librarians)

Institutional Coordination
of the Project. Reports.
Relationship with decision-
makers

Work sessions with
team members,
working groups

Work Package No. 5 Management

- Participatation in the
implementation of the
management plan

- Studying the market and
acquired technical equipment
according to project
specifications, amounting to 4
600 Euro



**Lansarea proiectului „Servicii de suport pentru rețeaua de biblioteci:
modernizarea bibliotecilor din Armenia, Moldova și Belarus prin
dezvoltarea personalului de bibliotecă și reformarea bibliotecilor”.
7-10 martie 2016, Brașov, România**



Erasmus +



INFORMATION LITERACY

- Updating the Curriculum and Sheet Unit on Basics of Information Literacy Course
- Adjusting the Content of the Course Modules the Basics of Information Literacy in line with international standards and the implementation of modern information management technologies based on the materials learned in the ESP Training.
- The training of librarians-trainers related to the search, selection, localization, use and evaluation of information;
- Guidance practices for bibliographic references with the application of EndNote, Mendeley, Zotero personal software



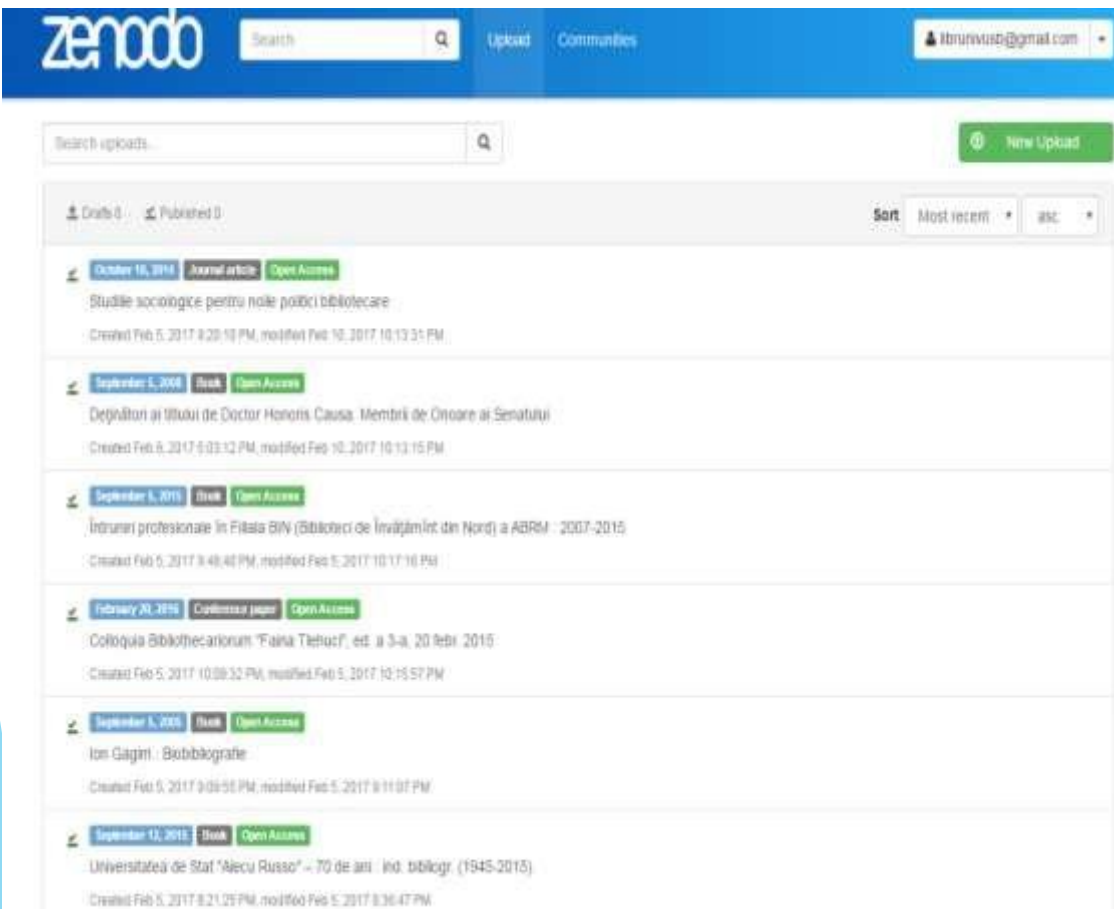


OPEN ACCES IN THE SCIENTIFIC LIBRARY USARB

- The scientific contents of USARB teachers' and librarians' works became known throughout the world by adopting the Institutional Policy of Alecu Russo Balti State University related to Open Access" (2015) and registration in ROARMAP.
- Institutional repository - ORA USARB is integrated into ROAR, DuraSpace, DOAR international registers.
- Participation in the NATIONAL MARATHON, launched in 2016 by SL ASEM within the Open Access Week, brought the Bălți team the title of winner, increasing the number of documents placed in open access considerably, today - over 2087 entries.
- In open libraries and open platforms: Open Library, Calameo, ISSUU, SCRIBD, USARB there are 1476 documents accessed by 162,831 people.



THE SCIENTIFIC LIBRARY IN ZENODO



The screenshot shows the Zenodo homepage with a search bar and navigation links. Below the header, there's a section for 'Search uploads' and a list of recent uploads. The list includes items like 'Studies sociologic pentru noile politici bibliotecare', 'Dezvoltări al titlului de Doctor Honoris Causa', 'Intruni profesionale în Filiala BIV', 'Colloquia Bibliothecarum "Faina Tietoc"', and 'Universitatea de Stat "Alecu Russo" - 70 de ani - ind. bibliogr. (1945-2015)'.



The screenshot shows the Zenodo page for the publication 'Ion Gagim : Biobibliografie'. The page includes the title, author information (Scurtu, Elena; Harconița, Elena; Foteșcu, Maria; Turcanu, Oxana; Pogrebeac, Iurie), a detailed description, and a list of keywords. The publication date is September 5, 2005. The DOI is 10.5281/zenodo.268739. The ISBN is 9975-931-78-25. The page also features a 'Share' section with social media icons and a 'Cite as' section with the full citation. At the bottom, there's an 'Export' section with options like BibTeX, CSL, DataCite, Dublin Core, JSON, MARCXML, and Mendeley.

MODERNIZED SERVICES



Ensuring Open Access Policy
Ensuring Open Access in the
USARB by developing
Institutional Repository ORA
USARB (Open Research
Archive), its registration.
ROARMAP

<https://roarmap.eprints.org>
 and ROAR (Registry of Open
 Access Repositories)

<http://ar.eprints.org>

ORA USARB -

<http://libruniv.usarb.md:8080/js>
 pui



Practical Guide

A Practical Guide ,,
Bibliographic Rules for
presenting bibliographic
references and citations of
information resources was
updated and placed on the
Library website - Researcher
column, and in Digital Library
http://tinread.usb.md:8888/tinread/fulltext/bsu/reguli_referinte.pdf, ORA USARB -
<http://libruniv.usarb.md:8080/js>
 pui



Development of bibliometric
services to support the
assessment research using
Google Scholar and Publish or
Perish software



Echipament tehnic achiziționat din Proiectul Erasmus+
Capacity Building in Higher Education (CBHE) project
„Library Network Support Services (LNSS): modernising
libraries in Armenia, Moldova and Belarus through library
staff development and reforming library services (LNSS),
proiect nr 561633-EPP-1-2015-1-AM-EPPKA2-CBHE-JP





Curriculum Development for Librarians at the Institute of Technology from Limerick, Ireland

22 August-2 September 2016



Participation, together with representatives of 9 higher education institutions - members of LNSS consortium, librarians and teachers from Armenia, Belarus and Moldova within the Erasmus + European program, supported by international trainers. Gerard Cullen, project manager, Pyramid Group, Germany, Jerald Cavanagh, Director of the Library of the Limerick Institute of Technology and Padraig Kirby, Deputy Director of the Limerick Institute of Technology, Ireland, Angela Repanovici, PhD, University of Transylvania, Romania and Manolis Koukourakis, Director of the Library of the University of Crete, Greece; Monika Bukowska, IT Assistant, Library of the Limerick Institute of Technology, Quynh Nguyen, Pyramid Group, Germany.

GETTING INVOLVED IN IMPLEMENTING THE TRAINING OBJECTIVES IN LIMERICK, IRELAND

- Participation in the elaboration of the Marketing Strategy Project: National Awareness Day
- SWOT analysis of the university library
- SWOT analysis of National Awareness Day





Co-funded by the
Erasmus+ Programme
of the European Union



NATIONAL AWARENESS DAY IN **MOLDOVA**

27 APRIL 2017

Your Library- Your Progress

Marketing Strategy



CONTENT

Objective

SWOT Analysis
of APAM and
USARB

Target Group

Activities

Marketing

Marketing Mix

OBJECTIVE

The objective of the National Awareness Day is to promote library services for Lifelong Learning in education and society involving the participation primary, secondary and higher educational institutions on an agreed day

This includes active student participation of Universities, National and Public Libraries, Associate Partners, Student Unions, Teacher Unions with the support of Education Ministries and NGO's

TARGET GROUPS

AUDIENCE:

Professors, Students, pupils, teachers, kindergarten children, people with special needs;

PARTNERS:

Ministry of Education, Ministry of Culture, Library Association of Moldova, Librarian League, Embassies, International Organizations: UN, EU, NATO Centre, USAID, Institute of Informational Society, Romanian Cultural Institute, AGEPI (Agency of Intellectual Property, Writers Union, Editors Union

ACTIVITIES

- **21st Century Libraries of Moldova conference- duplex APA-USARB- April 23rd, 2017- 2018;**
- **Librarians contribution for E-learning- video conference;**
- **Information Literacy – The foundation of your success and professionalism. Training for school librarians**
- **Professional skills of 3rd Millennium Librarian: round table with participation of key-speaker from the libraries of developed countries;**
- **School and university libraries sustaining quality education: study and publishing of specialized magazine and mass media. Synthesis – Ministry of Education and Ministry of Culture;**
- **Discussions with central and public authorities regarding the issues that libraries encounter;**
- **Involving the librarian community on organization and promotion of the NAD. Dialog with the Association of Librarians' president and Librarian League.**
- **Involving the Student Senates, Students League and graduates of RM universities in support and of libraries and the NAD.**



FLASHMOB

Pupils

Students

Library users



CONTESTS



- The contest of the best photography on users of the library.

Art contest on the book characters or screening;

ART
Contest

- The contest of the essays about literature, books, library, Internet;

**YOUTH
WRITING
CONTEST**



COSPLAY



Campaign of collection of books for children with disabilities and orphans



Co-funded by the Erasmus+ Programme of the European Union

AAP

Library Network Support Services

NATIONAL AWARENESS DAY IN MOLDOVA
„Your Library - Your Progress”
27 aprilie 2017

Proiectul „Servicii de suport pentru rețeaua de bibliotecă: modernizarea bibliotecilor din Armenia, Moldova și Belarus prin instruirea personalului și reformarea bibliotecilor” (2015-2018)
ERASMUS+

Consolidarea capacităților în domeniul învățământului superior
Biblioteca Științifică a Academiei de Administrare Publică
www.aap.gov.md/biblioteca

„**DONEAZĂ O CARTE PENTRU A SCHIMBA UN DESTIN**”

Campanie de colectare și donare de cărți pentru persoanele cu nevoi speciale, beneficiare ale Fundației „Ecoul Cernobălului”
20 martie – 20 aprilie 2017

PROMOTION OF YOUNG TALENTS. BOOK LAUNCH



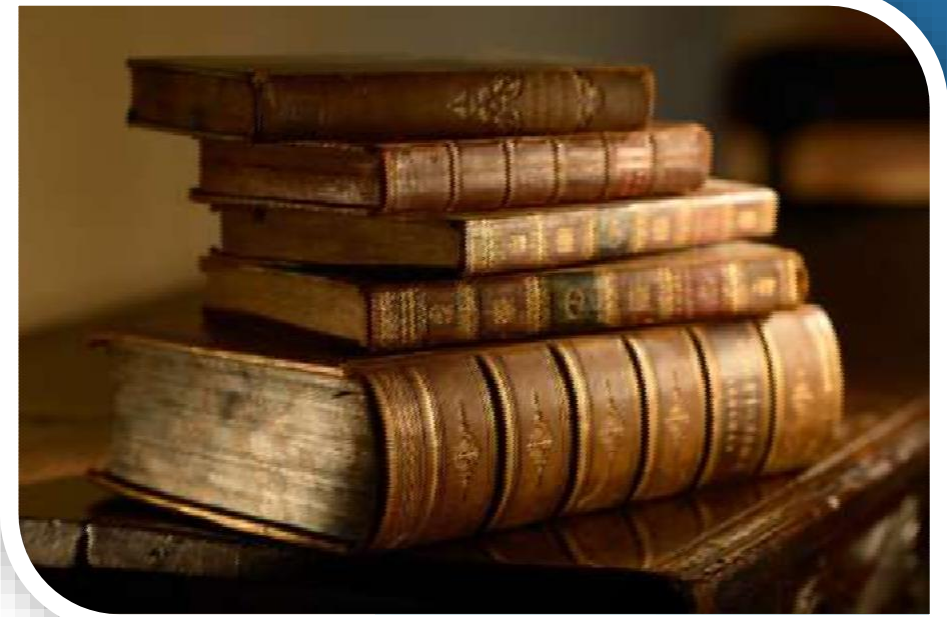
BOOK GALLERY

**Gallery
of Top
10
books**

**Books
you can
read and
reread**

**Books
you
should
read
during
your life**

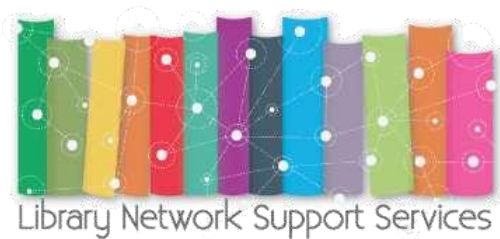
**Rare books
exhibition and
presentation of
the rare book**



MARKETING

Ad Campaign

Flyers, posters, banners, TV/radio publicity, SN





Promovarea proiectului „Noaptea cercetătorului”



Library Network Support Services

Co-funded by the Erasmus+ Programme of the European Union

Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]” 2015-2018

Partners of the LNSS Project

- Limerick Institute of Technology - Ireland
- University of Crete - Greece
- The Pyramid Group - Germany
- Transilvania University of Brasov - Romania
- Public Administration Academy of the Republic of Armenia - Armenia
- Yerevan Brusov State University of Languages and Social Sciences - Armenia
- Goris State University - Armenia
- Academy of Public Administration - Moldova
- Alecu Russo Balti State University - Moldova
- Academy of Public Administration under the aegis of the President of the Republic of Belarus
- Belarusian State University - Belarus
- Brest State Technical University - Belarus
- Yanka Kupala State University of Grodno - Belarus

Project website:
<http://www.aap.gov.md/biblioteca/article/library-network-support-services-lnss>
<https://twitter.com/LNSSArmenia>
<https://plus.google.com/u/0/157658938763803799557>
<http://www.facebook.com/LNSSArmenia>

Library Network Support Services

Co-funded by the Erasmus+ Programme of the European Union

PROJECT

„Library Network Support Services: modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming libraries [LNSS]” 2015-2018

Capacity Building in the Field of Higher education (CBNE)

Erasmus+



PROMOTION. VISIBILITY

□ Posting the Project logo on USARB and Scientific Library site, which opens the content project page „*Library Network Support Services (LNSS): modernising libraries in Armenia, Moldova and Belarus through library staff development and reforming library services*”.

□ Posting project information on the website of the Ministry of Education
<http://www.edu.gov.md/ro/content/activitatea-bibliotecilor-din-invatamint-0>

□ Librarians Associations from Moldova, National Librarianship Council, Directors of Libraries from Higher and Secondary Education

□ Librarians Associations from Moldova, National Librarianship Council, Directors of Libraries from Higher and Secondary Education

□ Elaboration of promotional materials on the project: poster, banner, calendars, flyer.



Diseminarea Proiectului în presă și on-line: 14 articole în revistele: Bibliouniversitas @ ABRM.md, Dunărea de Jos, România, SlideShare, Materialele Colloquia



SOCIAL NETWORKS



Facebook

ENGLISH FOR SPECIFIC PURPOSES TRAINING CURRICULUM
COMMUNIQUE

<https://www.facebook.com/543442855760138/photos/o.1195110590510564/873445986093155/?type=3>

Dissemination meeting on the implementation of national and international project in Scientific Library USARB

<https://www.facebook.com/543442855760138/photos/o.1195110590510564/873977779373309/?type=3&theater>

Lansarea Proiectului ERASMUS+ https://www.facebook.com/pg/Biblioteca-%C5%9Etiin%C5%A3ific%C4%83-a-Universit%C4%83%C5%A3ii-de-Stat-Alecu-Russo-din-B%C4%83%C5%A3i-543442855760138/photos/?tab=album&album_id=796846890419732

Trainingul ESP English for Specific Purposes

Google+

ENGLISH FOR SPECIFIC PURPOSES TRAINING CURRICULUM
COMMUNIQUE

<https://plus.google.com/photos/117658938762803799557/albums/6318986377222582049>

Dissemination meeting on the implementation of national and international project in Scientific Library USARB

<https://plus.google.com/photos/117658938762803799557/albums/6320403455397421345>

NATIONAL SYMPOSIUM BIBLIOLOGICAL YEAR 2016 ,March 29,2017

Twitter

Trainingul ESP English for Specific Purposes -
Engleză pentru scopuri specifice-

https://twitter.com/BSU_Alecu_Russo/status/718016946407604224

Lansarea Proiectului ERASMUS +

https://twitter.com/BSU_Alecu_Russo/status/713312667696500736

Flickr

https://www.flickr.com/photos/bsu_balti/albums/72157666758904021

https://www.flickr.com/photos/bsu_balti/albums/72157663955794624

Pinterest

Proiectul LNSS, Programul ERASMUS

<https://www.pinterest.com/bsubalti/proiectul-lnss-programul-erasmus%2B>

On Facebook and Twiter page, Armenia

<http://paara.am/en/lnss-project>,

<https://plus.google.com/u/0/117658938762803799557>

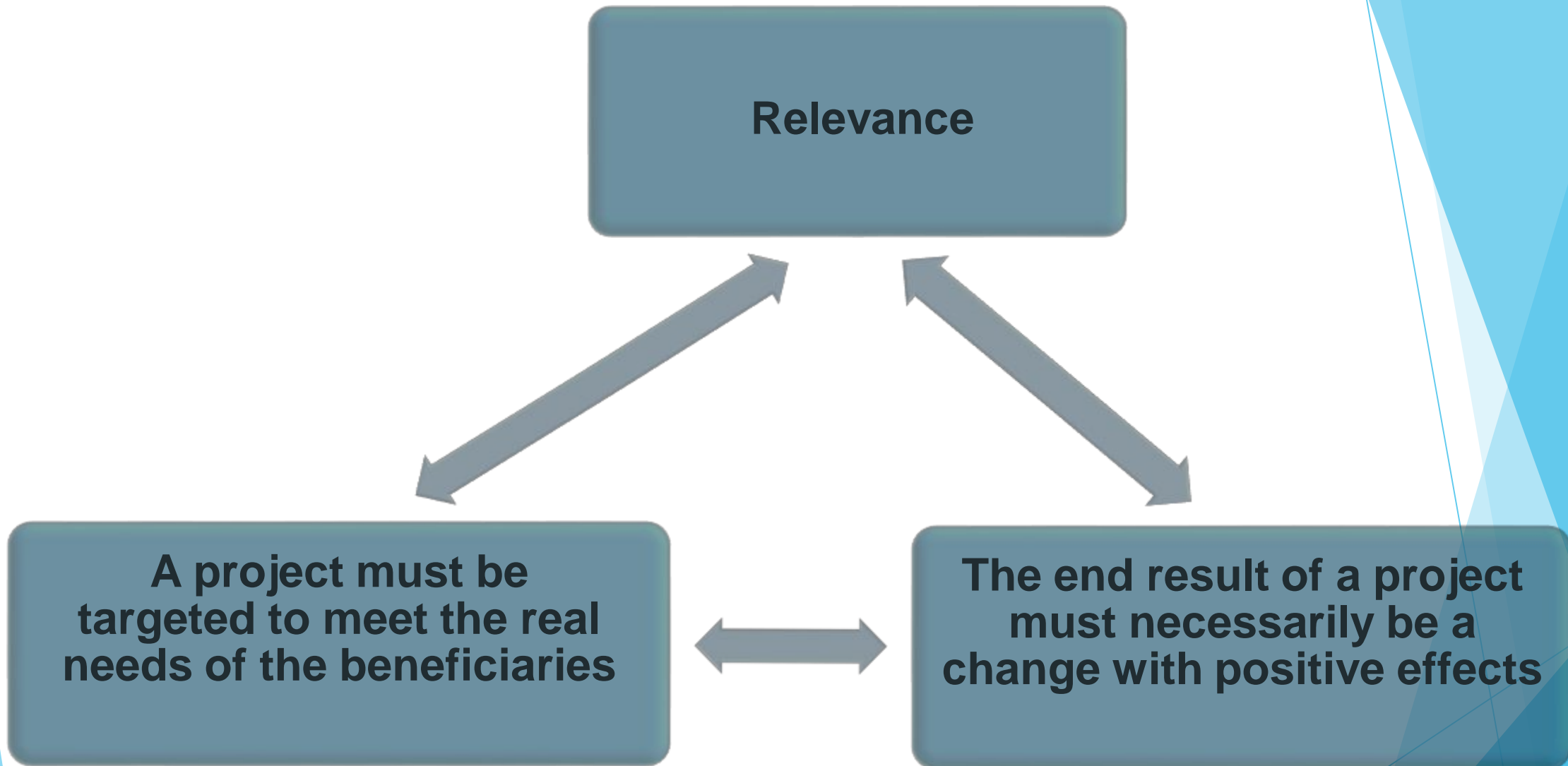
<http://www.facebook.com/LNSSArmenia/>

<https://twitter.com/LNSSArmenia>

IMMEDIATE EFFECTS

- Strengthening the role of the Academic Library as the sole creator of reliable information and as a partner in the lifelong learning, research and learning process.
- Developing information collections on various media.
- Digitization and electronic delivery of documents.
- Diversification of electronic services and library products
- New skills and abilities for librarians, changes in organizational structure of the library, staff management including continuous professional training, changes in marketing activity, national and international partnerships, knowledge of good practices.





THANK YOU!